UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION

COMMISSIONERS: Michael Pertschuk, Chairman
Paul Rand Dixon
David A. Clanton
Robert Pitofsky
Patricia R. Bailey

RESOULTION DIRECTING USE OF COMPULSORY PROCESS IN NONPUBLIC INVESTIGATION

File No. 812 3107

Nature and Scope of Investigation: To investigate practices and methods of cigarette advertising and promotion employed throughout the United States during calendar year 1980 by American Brands, Inc.,; Brown and Williamson Tobacco Corporation; Ligget Group Inc.; Lorrilard, a Division of Loew's Theatres, Inc.; Philip Morris, Inc.; and R.J. Reynolds Industries, Inc., as required by Section 8(b) of the Federal Cigarette Labeling and Advertising Act, 15 U.S.C. §1331.

The Federal Trade Commission hereby resolves and directs that any and all compulsory processes available to it be used in connection with this investigation.

Authority to Conduct Investigation:

Section 6, 9, 10, and 20 Federal Trade Commission Act, 15 U.S.C. §§46, 49, 50, and 57 as amended; FTC Procedures and Rules of Practice, 16 C.F.R. §§1.1, et seq. and supplements thereto.

By direction of the Commission

Carol M. Thomas
Secretary

DATED: April 2, 1981

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